

SUPPLIER-ETAY

A really comprehensive report has been prepared after a long process. We as suppliers have been pleased to have participated in that process. And we tried to meet any and all requirements of the project with enthusiasm. This was true for both making honestly available any and all information and data to those in charge of the project, and for our efforts to remedy the shortcomings in our firm. Of course, it was not possible to achieve a remedy in some of the areas where the underlying cause was not wholly originating from us. We also stated such points in our one-to-one discussions, and those points appear in the report as well. The incorrect monthly distribution of orders, the pricing policy of our customers, the late delivery of raw materials by our suppliers, and the resulting overtime work, etc.

In the end, the JOIN project was completed. But it must be honestly stated that we could not determine the net contribution of this project to us. The fact that the realities in Turkey in the field social responsibility have been uncovered, is an exception to the foregoing. Moreover, because all the suppliers in the project were selected firms, wholly healthy data cannot be obtained.

We would like to know how the brands participating in this project will reflect back the gains and positive outcomes of this project to their suppliers.